



HAIR GROWTH TREATMENT KITS

Loesch® Professional Full Treatment Kit (Level One)
(Introductory Price \$24.95; Regular Price \$45.00)

- 8 oz. Loesch® Penetrate & Prepare Scalp Conditioner
- 8 oz. Loesch® Restore & Thicken Shampoo
- 8 oz. Loesch® Invigorate & Shield Scalp Defense

Loesch® Professional Enhanced Treatment Kit (Level Two)
\$56.75

- 8 oz. Loesch® Penetrate & Prepare Scalp Conditioner
- 8 oz. Loesch® Restore & Thicken Shampoo
- 4 oz. Loesch® Extra-Strength Scalp Activator
- 8 oz. Loesch® Invigorate & Shield Scalp Defense

Loesch® Professional Maximum Treatment Kit (Level Three)
(For Men) \$86.70

- 8 oz. Loesch® Penetrate & Prepare Scalp Conditioner
- 8 oz. Loesch® Restore & Thicken Shampoo
- 4 oz. Loesch® Extra-Strength Scalp Activator
- 8 oz. Loesch® Invigorate & Shield Scalp Defense
- 2 oz. Minoxidil 5% (For Men Only)

Loesch® Professional Maximum Treatment Kit (Level Three)
(For Women) \$89.25

- 8 oz. Loesch® Penetrate & Prepare Scalp Conditioner
- 8 oz. Loesch® Restore & Thicken Shampoo
- 4 oz. Loesch® Extra-Strength Scalp Activator
- 8 oz. Loesch® Invigorate & Shield Scalp Defense
- 2 oz. Minoxidil 2% (For Women & Men)

HAIR GROWTH ACCELERATORS

- 4 oz. Loesch® Extra-Strength Scalp Activator
- 2 oz. Minoxidil 5% (For Men Only)
- 2 oz. Minoxidil 2% (For Men & Women)

CONDITIONING & STYLING PRODUCTS

- 8 oz. Loesch® Professional Intensive Repair Daily Conditioner
- 8 oz. Loesch® Detangling Herbal Mist
- 8 oz. Loesch® Professional Anti-Humidity Hair Spray (Firm Hold)
- 8 oz. Loesch® Formula 10P Hair Spray (Firm Hold)
- 8 oz. Loesch® Advanced Hair Groom

ACNE PREVENTION & TREATMENT

- 8 oz. Kleer-Plex® Deep Pore Cleanser & Astringent (Normal Skin)
- 8 oz. Kleer-Plex® I Deep Pore Cleanser & Astringent (Oily Skin)
- 8 oz. Kleer-Plex® Antiseptic Face & Body Wash
- 60 ct. Kleer-Plex® Penetrating Acne Treatment Pads (2% Salicylic Acid)

DIETARY SUPPLEMENTS

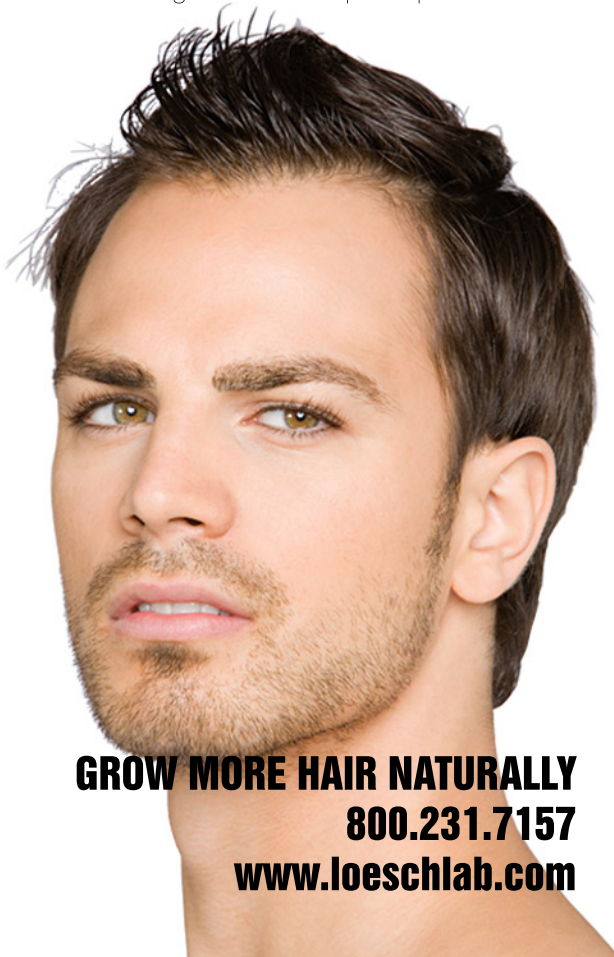
- 100 ct. Saw Palmetto 4:1 Extract (DHT Inhibitor & Hair Loss Reducer)
- 120 ct. Mega Hair Continuous Release (Amino Acids To Build Hair)
- 60 ct. CoQ10 Tablets (For Cardiovascular Health)
- 60 ct. Melatonin Tablets (Sleep Without Side-Effects)
- 60 ct. Oxy-Pro™ Super Antioxidant (Slow Aging, Fight Free-Radicals)
- 90 ct. GinkgoBiloba Plus (Improves Memory & Blood Flow)

Consistency Is The Key To Success

The Loesch® Professional Hair Growth System effectively grows hair for about 90% of the men and women who use it, but it doesn't work by sitting on a shelf. Good intentions don't grow hair...good science does. If you want to get the best results for the money you spend, there is no substitute for following your treatment program exactly as we recommend. You can always hope for good results, but why not make it happen instead of just wishing?

Follow-Up Maximizes Your Results

Getting excited about growing your hair back is great but excitement is fleeting. We have some easy ways to help you keep on-track. We frequently send out special promotions and Internet discounts only available on our website. Only clients signed up on our website are eligible for these special promotions.



GROW MORE HAIR NATURALLY
800.231.7157
www.loeschlab.com



Laboratory Consultants, Inc.
4311 South Dr., Houston, TX 77053-4820
800.231.7157 www.loeschlab.com sales@loeschlab.com

Cooperation Improves Long-Term Results

The Loesch® Professional Hair Growth System is just one part of your formula for success. Seeing your hair care professional and using the products they recommend is crucial to your long-term appearance and the way you feel about yourself. Through a special arrangement with Loesch Laboratory Consultants, Inc. you can get **55% off** the regular price on your first order of up to 3 kits of the Loesch® Professional Full Treatment Kit. Each kit is a 1-month supply. Call today or visit www.loeschlab.com to take advantage of our introductory price of \$24.95 per kit (regularly \$45).

BE SURE TO ENTER THE PROMOTIONAL CODE BELOW INTO THE COMMENTS BOX ON OUR CHECKOUT PAGE TO GET YOUR DISCOUNT PROMPTLY. ONCE WE HAVE CONFIRMED YOUR NEW CLIENT STATUS, YOU WILL RECEIVE THE DISCOUNT AS A STORE CREDIT WHICH YOU CAN USE ON FUTURE ORDERS. IF YOU CALL YOUR ORDER IN, THE DISCOUNT IS INSTANTLY TAKEN OFF YOUR ORDER TOTAL.

**GUARANTEED SYSTEM
WILL REGROW YOUR
HAIR NATURALLY!**

Hair industry professionals have a new weapon against hair loss. Let the experts help save your hair and restore your youthful appearance.



**PROFESSIONAL
HAIR GROWTH SYSTEM**
WWW.LOESCHLAB.COM





What To Expect

With the very first use of your new Loesch® Professional Hair Growth System kit you will notice an immediate improvement in the condition and cleanliness of your scalp and hair. If you are noticing hairs on countertops and in the shower drain, the next good sign that the treatment is working will be a drastic reduction of hairfall. This usually happens within the first two weeks of daily use. As the number of hairs falling out drops and the number of hairs growing in rises, you will experience natural hair regrowth in 3-6 months. We're not referring to peach fuzz. Those fall out eventually. These will be real hairs.

"I have been using your products since the early 70's and still have 90-95% of my original hair, from an appearance standpoint.

In April I will be 70 years old. People compliment me on my hair all the time and I always credit Loesch for my great looking hair."

- Edward G., Northfield, Ohio

Don't Wait...Get Started Today

As hair loss progresses, more and more follicles go dormant due to a combination of factors. Regardless of why they shut down, the longer they remain "asleep" the harder it will be to wake them up again. Once you've gone bald it's too late so take action! Most people only notice thinning hair after 30-50% of the hairs have already been lost so it's important to save what you have.

About 90% of people using the Loesch® Professional Full Treatment Kit experience significant regrowth but for those that need some extra help, we have 3 progressively stronger levels of treatment. Call our office for a free consultation. We can help you choose the right treatment level for your particular hair loss pattern. We have over 60 years of experience fighting hair loss.

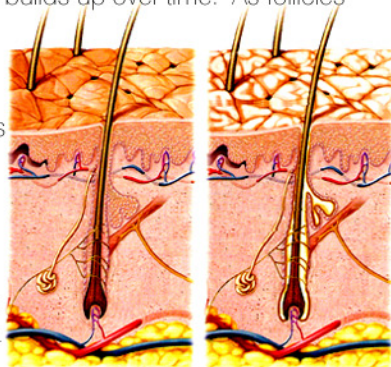
In September 1967, my wife would playfully tap my crown saying "Oh honey, I can see your scalp." This shocked me; was I loosing hair? Fortuitously, I noticed in the Midland, MI paper your LOESCH's advertisement. I immediately sent for your kit and began using it. Almost at once my dandruff ceased, and I believe some of the hair I'd lost returned. As a result, I've been a constant LOESCH user ever since.

While I'm sure my hair is not as full as when I was in college, some hair has obviously been restored, as people remark about it.

- Arthur K., Charleston, SC

How Sebum Contributes To Hair Loss

Sebum, the oil secreted by the scalp, is a major contributor to hair loss. Sebum is a toxic mixture of keratins, hydrocarbons, waxes, and fatty acids which irritate the scalp and have been used for years in hair removers. The sebaceous glands discharge sebum into each follicle where it should flow out onto the scalp. After puberty, this sebum contains less oil and more fatty acids as we age. Since thicker sebum can't flow out of the follicle as easily, it builds up over time. As follicles become clogged, the hair is separated from the cuticle and hair root becomes weaker. To the right is a before and after illustration of what's happening.



Left: A normal healthy follicle. Right: A follicle clogged with thick, waxy sebum. The hair is separated from the cuticle and the hair root is exposed to the toxic effects of acid-laden sebum. This hair is about to fall out.

Completely Eliminate Dandruff & Dull Hair

Most shampoos are not designed to completely remove the waxy parts of sebum. If enough of this residue remains on the scalp, the toxic mix of fatty acids irritates the scalp and coats the hair with a dull, dry film. As the scalp flakes off trying to get rid of this irritating buildup, the flakes mix with the waxy sebum so instead of coming off, it builds up even more. In the worst cases this can lead to an acne-like condition on the scalp presenting as pimples which are actually follicles packed with sebum.

The Loesch® Professional Hair Growth System solves this issue by gradually penetrating the waxy sebum clogging the follicles and softening it. In less than a month, even the thickest sebum is safely removed without hurting the follicle or the hair root. The goal is to reduce hair loss to a minimum so regrowth can occur. Shiny, healthy hair is a great indicator of a healthy scalp.

Money Back Guarantee

The Loesch® Professional Hair Growth System is a 3-step treatment done once each day that is guaranteed to effectively reduce hair loss and grow new hair or you get a refund of your introductory kit. Since 1951, Loesch Laboratory Consultants, Inc. has been providing products and expertise to thousands of satisfied clients worldwide using proven scientific research of real case histories from men and women of all ages.

No matter what type of hair you have, thick, thin, kinky, straight, oily, relaxed, whatever...this program will work because it treats the follicle at the base of the hair shaft. The Loesch® system gets to the root of hair loss and resolves nearly all of the issues that most commonly contribute to baldness, dandruff, forehead breakouts, and premature thinning.

How The Products Work

Because there are many conditions which contribute to hair loss, we created a system that effectively treats most causes including sebum buildup, all types of dandruff, cradle cap, and poor hygiene. It even removes the greasiest styling products all the way down to the base of the follicle. The Loesch® system restores the scalp to a healthier condition so you look younger, feel better about your appearance, and save a fortune over alternative procedures like transplant surgery.

The Loesch® system will work for men and women, young or old, in any stage of hair loss but the longer a sick follicle remains dormant the less likely it is to wake up again. Once baldness has occurred it's irreversible.

What about guys who shave their heads? Will it work for them too? Yes! Just because hair isn't allowed to grow long doesn't mean it isn't growing. Guys who shave their heads because of thinning can do the treatment and then let their hair grow out again!

Amplify Your Results Without Hormones

If you're over 30 and noticing a gradual thinning of your hair, you're probably seeing the beginnings of age-related hair loss due to reduced blood flow through the scalp. It happens. We can't be young forever. As we age, the typical person loses up to 4% of the blood flow through the scalp. This causes the hair growth cycle to become shorter over time leading to thinning.

Now you can reverse that effect with a topical, hormone-free product that visibly increases blood flow. By boosting oxygenation, nutrient delivery, and cellular waste removal, Loesch® Extra-Strength Scalp Activator brings back your youthful appearance.



*Hair growth claims apply to the entire Loesch Professional Hair Growth System including Scalp Activator and Minoxidil.

